



JACOB JELEN

Product Design, Innovation, Tech & Blockchain

Places I have been:

Imperial College
London

AKQA



SCIENCE
MUSEUM



EXPERTISE

Product Design & Strategy Problem solving, Design Thinking, UX

Blockchain Deep knowledge of DeFi, Web3, DAOs, NFTs etc.

Prototyping Figma, Adobe Suite,

Tech JavaScript, React, HTML, CSS, Python, Arduino...

Tutoring and Workshop Facilitation

EXPERIENCE

Infi-Tex | Product Design Lead | Nov 2020 - present
Design and R&D of new products using pressure sensitive fabrics

Imperial College & RCA | Visiting Lecturer | Apr 2020 - Jun 2021
Lecturing and facilitating workshops on emerging tech and innovation

Arborea | Innovation Lead, Design | Nov 2018 - Mar 2021
Leading R&D for growing sustainable organic food additives from algae

CUE Sense | Co-Founder, Designer, Engineer | 2017 - 2018
Using computer vision to help visually impaired people socialise

AKQA | Rapid Innovation Unit | Jul - Sep 2016
Product design & innovation for Nike, Google, Ikea, Virgin Sport etc.

Takram Design | R&D, Prototyping, Python coding | May - Jun 2016
Design and coding of installations for V&A and London Design Week

Med44 | R&D, Rapid Prototyping | Oct - Nov 2015
Developing and prototyping an IOT system for urban growing

IDEO | Designer in Residency | Jul 2015
Building an IOT event reminder - IDEO FanBoy

EDUCATION

Imperial College London & Royal College of Art | 2016 - 2018
Ma/Msc Innovation Design Engineering

London College of Communication | 2012 - 2015
BA Interaction Design Arts

OTHER ACTIVITIES

Mastermindklub.cz Blockchain Group
Consulting entrepreneurs about blockchain

Eclipser Chrome Extension
For mindful, focused and private browsing

Crypto Hangouts
By-weekly session educating people about the tech, ideology and economy of crypto

GE Healthcare x Mettle studio
Facilitating a hackathon for GE employees

RCA x Solve.Earth
Organising eco-hackathon for RCA students

Science Museum x Abnormal Design
Installation teaching kids generative design

CONTACT

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